



Spring 2024 Show - Presented by COMMON THREADS

TRASH THE RUNWAY™ is an annual independent study workshop for students in grades 6-12 held in the Common Threads Creative Lab. Participants design/create original garments from found materials & then present them in a professional runway show/competition!

This is the 13th year of TRASH THE RUNWAY. The show has become a sought-after, sold out event for the whole family, community & artists.

We welcome individual & corporate sponsors at various levels.

TRASH THE RUNWAY is a 501(c)(3) Non-Profit Corporation & all sponsorships are tax deductible.

Interested in more info about our program?

Please visit [trashtherunway.com](http://trashtherunway.com) or email us at [trashtherunway@gmail.com](mailto:trashtherunway@gmail.com)

| Sponsorship Level | Sponsorship Cost | Social Media & Event Slideshow Recognitions (Logo Featured) | Tickets | Name on Marketing Poster | Verbal Recognition at Event | Marketing Opportunity at Event | Speaking Opportunity at Event |
|-------------------|------------------|---|---------|--------------------------|-----------------------------|--------------------------------|-------------------------------|
| Haute Couture     | \$10,000+        | 3 Stories<br>3 Slides                                       | 8       | X                        | X                           | X                              | X                             |
| Couture           | \$5,000          | 2 Stories<br>2 Slides                                       | 6       | X                        | X                           | X                              |                               |
| Trendsetter       | \$2,500          | 2 Stories<br>2 Slides                                       | 4       | X                        | X                           |                                |                               |
| Fashionista       | \$1,000          | 1 Stories<br>1 Slide  | 4       | X                        |                             |                                |                               |
| Runway            | \$500            | 1 Combo Story & 1 Slide with other \$500 donors             | 2       |                          |                             |                                |                               |



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## SPONSORSHIP AGREEMENT

Company/Donor Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Phone # \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

Instagram Handle @ \_\_\_\_\_

Facebook Handle @ \_\_\_\_\_

### SPONSORSHIP LEVEL (please check one):

|  |   |
|--|---|
| <input type="radio"/> Haute Couture - \$10,000 | <input type="radio"/> Fashionista - \$1,000 |
| <input type="radio"/> Couture - \$5,000        | <input type="radio"/> Runway - \$500        |
| <input type="radio"/> Trendsetter - \$2,500    | <input type="radio"/> In-Kind Sponsorship*  |

\* In-Kind donations start at \$250 wholesale value.

Please contact us for details about In-Kind donation needs for this event.

To become a sponsor, please contact us at [trashtherunway@gmail.com](mailto:trashtherunway@gmail.com) and complete this form.

#### SPONSORSHIP OPPORTUNITIES ARE LIMITED

All sponsorship forms & payments must be received by **January 2<sup>nd</sup>, 2024.**

#### PAYMENT OPTIONS:

Check made out to Trash the Runway

Venmo @TrashTheRunway or on our website

#### IMPORTANT

In order to be featured in any social media mention, these items are needed by Jan 2<sup>nd</sup>, 2024:

- Hi-res logo (1000 pixels wide or 300 dpi in AI, PDF, EPS or JPG format) *Logo will be featured in our in slideshow.*
- An image or two that best depicts your business
- A short description of your business (this will be used as the text for your post)

**TrashTheRunway.com**